



socialbakers

LEAD RESEARCHER

for JAPAC, 3 month project

WORK AT SOCIALBAKERS



LEAD RESEARCHER



Department

MARKETING



Position Type

FULL-TIME

3 MONTH PROJECT



Location

SINGAPORE



Reporting To

**LEAD RESEARCH
MANAGER**



Language

**MANDARIN &
ENGLISH**



E-mail

jobs@socialbakers.com

ABOUT SOCIALBAKERS

Socialbakers is a trusted social media analytics partner to thousands of enterprise brands and SMBs, including over 100 companies on the 2015 Fortune Global 500. Leveraging the largest social media data-set in the industry, Socialbakers' suite of solutions helps brands large and small ensure their investment in social media is delivering measurable business outcomes.

With over 2,500 clients across 100 countries, defined by rapid product innovation and dedication to customer success, Socialbakers is one of the industry leaders in social media analytics, tracking over 8 million social profiles across all major social platforms including Facebook, Twitter, YouTube, Pinterest, LinkedIn, Instagram, Google+ and VK.com.

300+

EMPLOYEES

11

OFFICES
WORLDWIDE

2500+

CUSTOMERS

30+

NATIONALITIES

JOB DESCRIPTION

KEY RESPONSIBILITIES

- You will work in a global team, cooperating mainly with Sales and Marketing
- Your task will be to research inbound and outbound Leads and pass Qualified Sales Leads (QSL) to your Sales team in order to win new deals
- You will research most of the information online and verify it by phone where needed
- The research will be focused on the region of China, Korea, Japan and Taiwan mainly



JOB DESCRIPTION

SKILLS & QUALIFICATIONS

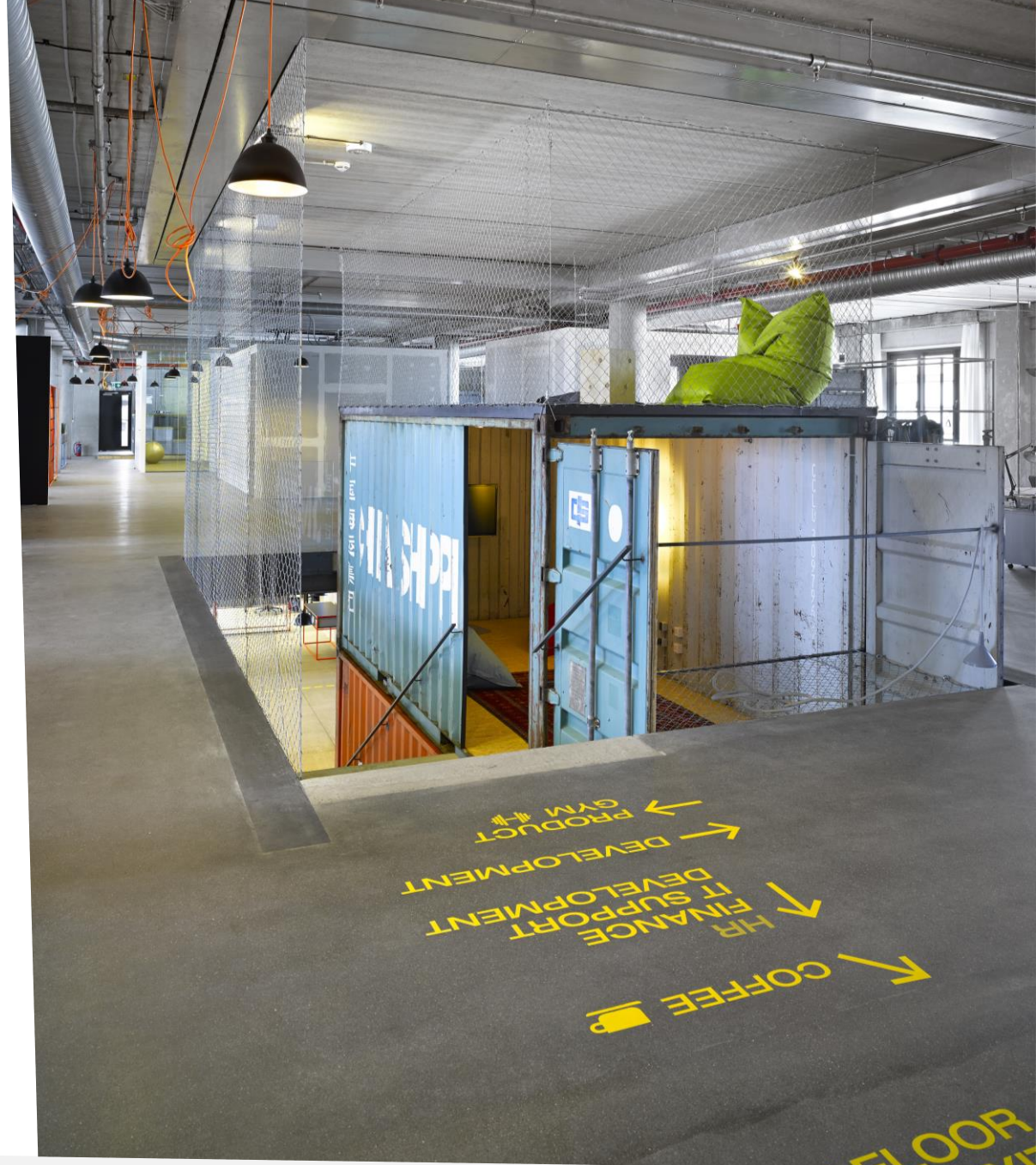
- English will be your main working language, so we need you to be fluent
- Knowledge of Mandarin is also required due to the regional focus of the research
- You need to be naturally active and communicative
- If you want to be successful, you will need to be persistent, efficient and creative in your research approaches
- Experience with online research, tele-sales or a similar role would be a big plus



JOB DESCRIPTION

WE OFFER

- Full-time contract for 3 months and possibility to join Socialbakers for a permanent position, should you be successful in your assignments and there be a suitable vacancy in the future
- Work in a global company with a startup culture, and be part of a smaller team with a very friendly atmosphere
- Opportunity to gain experience in an international, fast-paced and rapidly growing environment
- A great working environment located in a shop house in Tanjong Pagar, a few minutes walk from the MRT and surrounded by amazing restaurants
- Opportunity to learn more about social media analytics



OUR VALUES

#BeTransparent

#BeYou

#HaveFun

#StriveToGrow

#DeliverImpact

#UniteAsOne

#PushTheBoundaries

#TakePride

SOUNDS

jobs@socialbakers.com

GOOD?