



Product Manager

Department/Group
Development

Position Type
Full-time

Location
Prague

Application Accepted by
HR

Reporting to
Director of Program Management

E-mail
jobs@socialbakers.com

About Socialbakers

With more than 300 employees located in 11 offices throughout the world, Socialbakers is the fastest growing social media and digital analytics company globally with customers in 100 countries representing every continent.

Defined by rapid product innovation and relentless dedication to customer success, Socialbakers has close connections with key social and digital companies like Facebook, Twitter and Google. Socialbakers is the only global solution that allows brands to measure, compare, and contrast the success of their social media campaigns with competitive intelligence. Recognizing the utility of Socialbakers' products, Facebook has awarded Socialbakers 3 Preferred Marketing Developer badges.

Job Description

Product managers set the vision for Socialbaker's growing family of products. They're responsible for guiding multidisciplinary teams to deliver a common goal. As advocates for both our Clients and our business, the best product managers balance diverse perspectives and empower their teams to do great work.

Key Responsibilities

- You will help create and drive the vision, roadmap, and goals for the product
- You will have the technical background to work closely with our engineering team



- › You will be best friends with Designers and build beautiful products that users love
- › You will focus on creating Product Specs, Deliver Projects, Wireframe, UI/UX, A/B test and define Product Rollout Strategies
- › You will be a master of Analytics ~ including Google Analytics and Mixpanel
- › You will process, review and interpret large bodies of qualitative and quantitative data on customer usage patterns to uncover new insights to drive new product improvements
- › Work with engineering, design and marketing teams to plan, build and launch high quality product experiences that help people get the most value and ROI from social

Skills/Qualifications

- › Must have worked in a fast-paced, consumer centric software business
- › 4 or more years as a Product Manager
- › Worked with SaaS and B2B businesses is a big advantage
- › Love Sketch and / or Photoshop and love creating mockups
- › Have a deep understanding and empathy for users
- › Have successfully launched complex, data driven products
- › Excellent communication and representative skills
- › Fluent in English
- › Have experience leading teams in very agile process
- › You will know about digital marketing

What we offer

- › Modern technologies and work environment
- › Internal hackathons and team-building activities
- › Professional growth through knowledge sharing, meetups and conferences
- › Free refreshments in the office (fruit, coffee, muesli, cookies, vegetable etc.)
- › Generous vacation policy
- › Competitive salary