socialbakers

Technical Product Manager

Department/Group **Development**	Position Type **Full-time**
Location **Prague**	Application Accepted by **HR**
Reporting to **Director of Data Platform**	E-mail **jobs@socialbakers.com**

About Socialbakers

With more than 300 employees located in 11 offices throughout the world, Socialbakers is the fastest growing social media and digital analytics company globally with customers in 100 countries representing every continent.

Defined by rapid product innovation and relentless dedication to customer success, Socialbakers has close connections with key social and digital companies like Facebook, Twitter and Google. Socialbakers is the only global solution that allows brands to measure, compare, and contrast the success of their social media campaigns with competitive intelligence. Recognizing the utility of Socialbakers' products, Facebook has awarded Socialbakers 3 Preferred Marketing Developer badges.

Job Description

Technical Product Managers set the vision for and manage Socialbaker's growing data and api platform. They're responsible for guiding teams to gather, analyze and deliver social data throughout the entire company, to other Products; maintaining high quality of data and providing a platform to other teams - both internal and external.

Key Responsibilities

> Create and drive the vision, roadmap, and goals for the data product

- Understand client needs, our products, our architecture and data flow combined with a deep understanding of social network analytics, advertising and their APIs
- Understand the potential in the APIs and data seeking new product opportunities
- You will have the technical background to work closely with our engineering team
- Work with Designers and build beautiful products that users love
- Lead the implementation and adoption of projects
- You will be a master of Analytics ~ including Google Analytics and Mixpanel
- You will be a master of APIs ~ having implemented solutions before and have a deep knowledge of best of breed and competitors' solutions
- You will process, review and interpret large bodies of qualitative and quantitative data on customer usage patterns to uncover new insights to drive new product improvements
- Work with engineering, design and marketing teams to plan, build and launch high quality product experiences that help people get the most value and ROI from social

Skills/Qualifications

- Must have worked in a fast-paced, consumer centric software business
- 4 or more years as a Technical Product Manager, Product Manager, Engineering Manager where you are used to working autonomously with complex data
- Worked with SaaS and B2B businesses is a big advantage
- Have successfully launched complex, data driven products
- Excellent communication skills
- Fluent in English
- Have experience leading teams in very agile process
- You will know about digital marketing, CRM and analytics solutions
- BS/MS in Engineering, Computer Science, Math, Physics, Stats, or equivalent experience.

What we offer

- Modern technologies and work environment
- Internal hackathons and team-building activities
- Professional growth through knowledge sharing, meetups and conferences
- Free refreshments in the office (fruit, coffee, muesli, cookies, vegetable etc.)
- Generous vacation policy
- Competitive salary